



MISE A JOUR JULY 2023

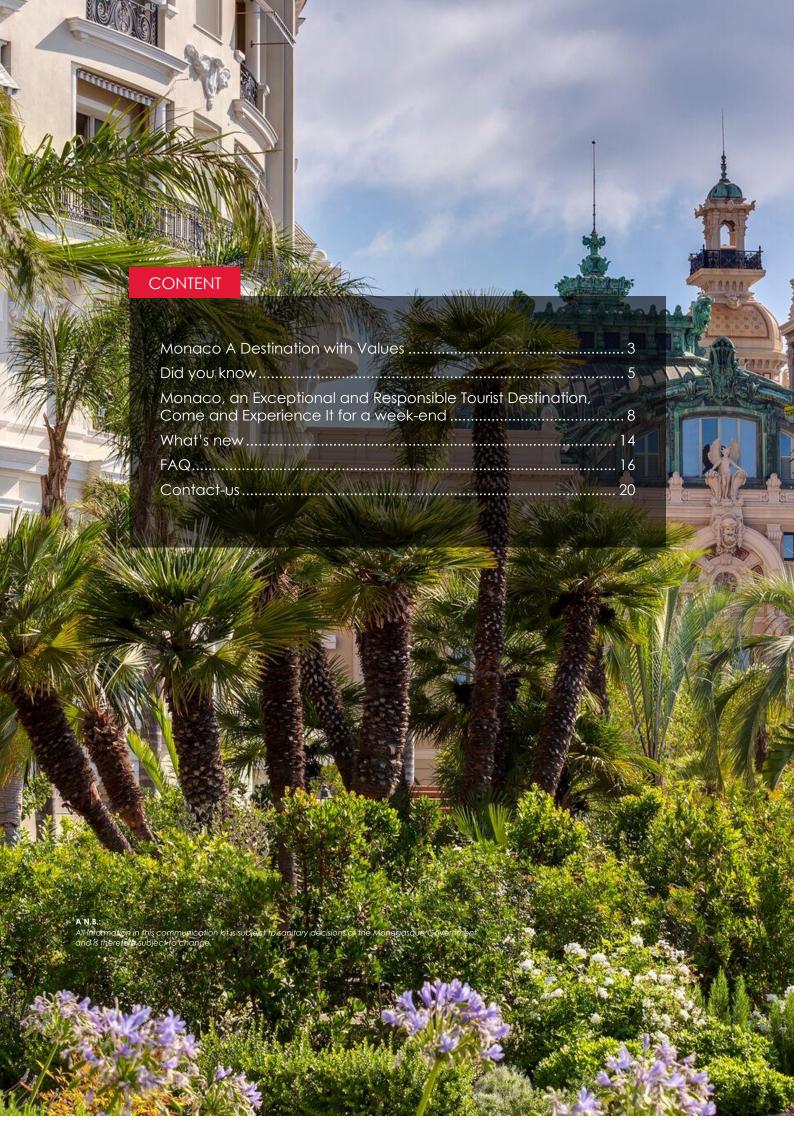


Monaco, A Commited Destination

Stay in one of our eco-certified hotels, let yourself be surprised by the green transport solutions at your disposal, discover our parks, gardens and marine reserves which give pride of place to biodiversity... and then have a culinary experience in one of the many establishments working with organic, local, seasonal produce.

If Monaco is a destination which promotes excellence, you will find it no less responsible and accessible to everyone.

Monaco, Like Nowhere Else.





Monaco A Destination with Values

For Monaco, protecting the environment has been a central concern for many years. In the early 20th century, Prince Albert I had had the foresight to encourage His people to "raise awareness, love and protect the oceans." This commitment has continued to intensify, the more so since the accession of H.S.H. Prince Albert II of Monaco who is pursuing a strong policy in support of sustainable development at a national and international level.

Nationally, the initiatives in place focus on biodiversity, resource management and the reduction of greenhouse gases. In this respect, the Sovereign has committed the Principality to reducing its greenhouse gas by 55% by 2030 compared to 1990 and to reach carbon neutrality by 2050! An ambitious target, and one which requires everyone's involvement.

The Monegasque tourist sector is dedicated to applying the high environmental and sustainability standards instilled by the Prince's Government and all the tourism stakeholders are committed to a more responsible tourism. That is why, the Destination and its partners strive to implement innovative solutions for optimal of resource management.

As an example, the majority of hotels have received environmental certifications, green transport is promoted thanks to the development of an energy efficient public transport network and effective intermodal connection solutions. Awareness-raising activities are regularly organised with themes such as waste sorting, fighting food waste, protecting biodiversity, etc.

As a Responsible Tourism Destination, Monaco fosters Tourism for all and has gone to great lengths to improve accessibility and create new infrastructures





Did you know

■ Tourist Destination

- To date, Monaco has **2068 certified bedrooms** (Green Globe, Green Key, Planet 21) i.e. **80** % of hotel capacity.
 - For further information, click here.
- **97** % of hotels have signed the National Pact for Energy Transition (i.e. 2,418 bedrooms).
 - For further information, click here.
- **Elsa** is a gourmet restaurant at the Monte-Carlo Beach that takes a highly sustainable approach through its efforts to protect biodiversity. All All produce offered on the Elsa restaurant's menu are the products of organic agriculture.
- Monte-Carlo Beach is a signatory of the **National Pact for Energy Transition**.

■ Energy/resources

- The Principality is committed to reducing by **55** % its greenhouse gases by 2030.
 - For further information, click here.
- The target set by the Sovereign is to reach carbon neutrality by 2050.

For further information, click here.

- The <u>water-bus</u> which allows you to cross the main harbor, connecting Monaco-Ville and the Casino is electric and is solar-powered.
- To date, **5,000 m² of solar panels** have been installed on the roofs of the Principality.
- The Principality of Monaco hosted the Monaco Control Center as the support engine for the first solar-powered round-the-world flight of <u>Solar Impulse</u>, a project initiated by Bertrand Piccard and André Borschberg
- Monaco was one of the first pioneer nations in the use of <u>Heat Pumps</u>. Indeed, the Hotel Fairmont Monte-Carlo, inaugurated in 1975, then already, had a very sophisticated heating and air-conditioning system which drew water from the Mediterranean at a depth of 40m. Some other examples of buildings heated or





cooled using heat pumps with sea water in Monaco: the Grimaldi Forum, the Oceanographic Museum, the Rainier III Auditorium and the establishments of the SBM.

- In addition to this technology, the Principality is installing two <u>ocean thermal energy</u> <u>conversion</u> systems in the Condamine and Larvotto districts to support the energy transition in these buildings. These systems harness ambient heat to regulate building temperatures, for which these buildings will be equipped with heat pumps that consume very little electricity.

• For further information, click here.

Biodiversity

20 % of the territory is covered by green space (public or private).

• For further information, click here.

933 heritage trees are registered in Monaco. A Trail as well as a brochure have been designed by the Government and the Prince Albert II de Monaco Foundation.

• For further information, click here.

Monaco has three protected marine areas including an educational marine reserve.

• For further information, click here.

From its creation at the end of June 2016 until mid-2022, **TERRAE** (formerly Terre de Monaco) has produced:

- 4 tons of fruit and vegetables in Monaco
- Harvested 80 kg of honey
- Monaco's thirty hens have laid 9,236 eggs
- All on a farm representing a total of 1,600 m² in Monaco

The **Carob Tree** is the National Tree of Monaco!

Its Latin name is Ceratonia siliqua, also known as the Egyptian Fig or Pythagoras Bean Tree... It fares very well in the Mediterranean soil and climate.

Over the years, carob has been used to feed animals or people during famine or war. Nowadays... it is known by the number E410 (since it is used as a food additive).

But the carob's special feature is that it contains very hard little seeds ... which each weigh the same: 200 mg, named "carats" and which, since antiquity have been used as a unit to measure precious stones!





The Carob can also be found in a liqueur, at the <u>Distillerie de Monaco</u> which created a drink using Monaco's national tree, Carruba!

Mobility

To promote green transport and walking, Monaco has:

- 80 public elevators
- 37 escalators
- 8 travelators

<u>Mobee</u> is the 100% electric car-sharing service in the Principality. The fleet is made up of vehicles of 5 or 2 seats.

The <u>Compagnie des Autobus de Monaco</u> (CAM) is a major stakeholder in green transport in Monaco thanks to its fleet made up of buses powered by di-ester. CAM also manages the Monabike solution and the <u>water bus</u>.

Monabike: more than 350 electric bikes and 49 stations.





Monaco, an Exceptional and Responsible Tourist Destination: Come and Experience It for a week-end

An internationally renowned destination, Monaco is known the world over for the quality of its hotels, the finesse of its gastronomy, orchestrated by great Michelin-starred chefs and for the many events which punctuate its calendar.

By re-inventing the concept of luxury and by drawing upon ecological and social values, Monaco intends to include all its tourism activities in a progressive process which meets the issues of the 21st century.

The aim is to create unforgettable holidays for our customers while helping to reduce their impact on the environment.

The customer experience, at the heart of current destination marketing, is modelled here as an experience of healthy, serene life with the greatest wellbeing. This route is demanding and ambitious, but it is necessary to develop Monegasque tourism in a direction which is thoughtful, appropriate and sustainable.

So, whether you are passing through or staying in the Principality for several days, let us show you what our responsible destination has to offer.

P.S.: We advise you to check the site www.visitmonaco.com/en to prepare your visit. You can find an online carbon calculator, developed by Visit Monaco with the support of The Mission for Energy Transition, to help you calculate the carbon impact of your stay in the Principality. For example, you can download the water fountains map which will allow you to re-hydrate without using plastic bottles!







■ The Green Arrival

For visitors who wish their transport to be as green as their carbon footprint, you have several solutions.

You can access the destination from Nice Côte d'Azur airport and other cities of the Riviera via public transport (line 80): by bus or by train.

For a luxury, green transfer, the Monegasque company elimo has at its disposal a fleet of premium 100% electric vehicles with chauffeur.

• For further information, click here

■ Welcome to Monaco!

With **80** % of its bedrooms certified, the Monegasque hotel sector is very committed to protecting the environment.

Stay at the Monte-Carlo Bay Hotel & Resort!

With its Green Globe label, the establishment is part of the Monte-Carlo SBM group. If you have an electric vehicle, a super charger (rapid charge in only 15 minutes) is at your disposal.

Once you have checked in, take the time for a stroll through the Resort. There you will find a 400 m² **vegetable garden**, maintained by Terrae, where organic fruit and vegetables grow, to later be exquisitely prepared by the Hotel Chef, Marcel Ravin.

With its sand-bottomed lagoon, its luxuriant garden and its Spa, the hotel is one of the top performers in terms of **reducing its use of natural resources**; in 2019 the hotel achieved the feat of reducing its energy consumption by 30 % in only eight years of existence. Still today, it continues to pursue its commitment for the environment by installing 1,000 m² of **solar panels** on its roofs.

■ 10.00 a.m.

It's time to explore Monaco. To do so, nothing could be simpler. Line 6 of <u>Compagnie des</u> <u>Autobus de Monaco</u>, whose fleet is powered by Di-ester & electric power, stops right in front of the hotel.





Unless you would prefer to roam through the streets of the Principality by bike? **Monabike** is a self-service system of electric bikes. With 350 bikes and 49 stations, it's easy to take a bike for an hour or more and put it back when you've finished your ride!

Thanks to its electric assistance, climbing Fairmont will be child's play and you will find yourself in Monte-Carlo, the legendary district of the Principality, in record time.

Having left your "Steed" at the Monte-Carlo station, you can wander around the famous Carré d'Or, or do some shopping in the new "One Monte-Carlo" district – a short walk from the Casino – before exploring the **Jardin de la Petite Afrique** home to amazing tropical species.

It's here that the **Heritage Tree Trail** begins, a trail which allows you to stroll through the various gardens of Monaco and explore its Natural Heritage. For example, Wollemi's Pine, a plant identified very recently (1994), north of Sydney in Australia, in a canyon, the precise location of the discovery has been kept secret to preserve the species. Somewhat fewer than one hundred trees are known to exist in the world.

■ 12.30 p.m.

The **Marché de la Condamine** is located at Place d'Armes, at the foot of the Rocher. It's the ideal place to enjoy the Monegasque culinary specialties, like the Barbagiuàn (a fried ravioli made with chard or marrow) and get a taste of local life.

More and more restaurants are committing themselves to a responsible approach and here you will find establishments labelled "**Restaurant Engagé**". This indicates that they are working on a daily basis to reduce and sort waste, fighting food waste, single-use articles, supporting local initiatives, reducing energy and water consumption, and raising their customers' awareness on all these pressing issues.

Monaco Town Hall is making a concerted effort to combat food waste by providing restaurant owners with "**La petite boîte**", a Monegasque doggy bag, allowing customers to take their unfinished food or drink away with them!

■ 2.30 p.m.

Direction Monaco-Ville!

With its medieval alleyways, the old town, located on the Rocher, houses the headquarters of the Government, the Palais de Justice, the Conseil National as well as the Palais Princier, the Cathédrale, la Chapelle de la Miséricorde and the Oceanographic Museum.

Built on the side of the Rocher de Monaco, the <u>Oceanographic Museum</u>, established by Prince Albert I, has been watching over the oceans for more than a century. With an





internationally acknowledged expertise, the Museum has more than 6000 specimens on display, from sharks to seahorses via piranhas and clownfish, etc.

Since its inauguration in 1910, this Temple to the Sea, has established itself as a benchmark at international level for informing about, loving and protecting the oceans.

It is made up of a treatment clinic and a convalescent pool. There you can look after injured turtles in trouble, all the while making these marine animals ambassadors to the public for their species. The pool, located in the open air, is part of the Museum tour. Throughout the year events are on offer to children of all ages.

■ 4.30 p.m.

The **Jardins Saint Martin** nestled between the Oceanographic Museum and the Cathédrale. These were the first public gardens in Monaco created at the behest of Prince Honoré, who had decided, after a famine, to give employment to the people of Monaco by suggesting that they create gardens.

Like all the other public green spaces of Monaco, they are maintained organically and have the ECOCERT label. You will identify several heritage trees thanks to the panels or the Trail brochure.

Since 2019, a new trail has seen the light of day in the Jardins St Martin: "**The Biodiversity Trail**." This zone is indeed very rich and the trail will allow you to explore lesser known spaces in the garden via paths which were formerly closed to the public. From the "Prairie Fleurie" to the insects hotel, the trail allows you to stroll and pass in front of the entrance to the caves (closed for safety reasons) which housed the first prehistoric people of Monaco and nowadays bats and seismic equipment.

At the foot of the cliff, you might be lucky to see **cormorants** fishing or basking in the sun or the pair of **peregrine falcons** that call these cliffs home, visible mainly in the cove of Fontvieille.

What could be better than taking an electric taxi back to your hotel? The "Monaco City" service was created to meet the growing demand for public transport during the summer season. It's a solution that offers soft mobility services.

Dinner

If you're looking for healthy, balanced and authentic flavours, the Mediterranean cuisine with Tuscan influences of the **Elsa** restaurant is made for you. With its stunning view of the sea.

Monte-Carlo Beach is located near Monte-Carlo Bay and five minutes will suffice to get back to your hotel.







This second day goes under the banner of intermodal connections (using several modes of green transport). **Green transport** is extremely well-developed in Monaco. With your **Monaco Malin** guide, you can get from point A to point B using only green transport at the shortest possible journey times and getting around like locals!

■ 9.00 a.m.

To start the day, head to the Larvotto beach located a short walk from Monte-Carlo Bay. More than just a beach, the Larvotto zone is a **protected marine reserve** particularly for its **Posidonia seagrass bed**. So, if you go for a swim, particularly in the morning, you'll be swimming among the rich fish fauna!

After your walk or swim you can head, still on foot, to the <u>Japanese Garden</u>. This garden, created in 1994, at the behest of Prince Rainier III, in accordance with the strictest principles of the concepts of Zen thought by landscape architect Yasuo BEPPU (Grand Prix of the Osaka Floral Exhibition 1990), offers an exotic voyage to the land of the rising sun, at the very heart of the Principality. Managed by the Direction de

l'Aménagement Urbain, the garden has an eco-label and uses only organic processes.

When you leave the Jardin Japonais, take the famous Grand Prix tunnel to go to Port Hercule. Right below the Fairmont and alongside the famous tunnel, is the principality's second protected marine area: the zone known as the Tombant des Spélugues, exhibits a corraligenous cliff rich in Mediterranean red coral.

■ 11.30 a.m.

By the beautiful Yacht Club building, find and use the <u>waterbus</u> to cross the harbour! The water-bus is equipped with two electric engines powered by batteries and 14 monocrystal solar panels which in summer supply 15W/day.

In a few minutes, you will arrive at Quai Antoine Ier, the chance for a walk on the floating pier and the Solarium offering views over Monaco and Italy in the distance.

■ Lunch at Les Perles de Monte-Carlo

At Fontvieille Port, you'll find a somewhat unique place. In a region that is not known for its profusion of oyster farms, **Les Perles de Monte-Carlo** offers a really simple way to appreciate the incredible oysters farmed in Monaco as well as all sorts of other seafood, from clams to bream, which you can enjoy on the spot or take away with you!





■ Afternoon Fontvieille Landscape Park and its Rose Garden

The <u>parc paysager de Fontvieille</u> surrounds the Monte Carlo Circus venue and offers the neighbourhood an urban landscape park much appreciated by families.

Mediterranean species such as olive trees, pines and cypress rub shoulders with many heritage trees (for example the lovely Erythrina, "the coral tree," so-called because of its red flowers).

Winding paths cross the park guide walkers along a trail of botanical discoveries as well as culture with many works of art.

Thus you can discover, at the turn of a path, an **educational vegetable garden**, the **Smart flower** (an intelligent photovoltaic generator made up of 12 petals which work like a sunflower – it opens and closes depending on the sun – and supplies the energy for the park's lighting) as well as a children's play area.

The park includes a landscaped pond where many species cohabitate, like free-roaming ducks and geese as well as carps of all sizes which can be glimpsed from the banks of the pond or the wooden footbridge.

At the turn of the footpath, you will enjoy the beautiful <u>Princess Grace Rose Garden</u>, created by Prince Rainier III in tribute to his wife, Princess Grace of Monaco.

The 5,000 m² of this rose garden (with the Ecocert EVE label for good ecological practice), houses more than 315 varieties of roses representing 6,000 rose plants, divided into seven themes.

Afterwork and Dinner

You can begin the evening at the <u>Brasserie de Monaco</u> to enjoy a beer brewed on-site using organic malt and take the time to walk along Port Hercule to explore Monaco By Night!

To get back to your hotel, several solutions are available to you: the <u>CAM bus</u>, Monabike bikes, or why not try <u>Mobee</u>? This is the service of shared electric vehicles in the Principality, based on the principle of free-floating. The fleet is made up of Twizy, e-208 Peugeot and Tesla Model-Y.

An easy, quick and ecologically friendly way of getting back to your hotel to enjoy the cuisine of its Chef, Marcel Ravin, a Mediterranean cuisine mixed with Caribbean flavours produced responsibly, with vegetables from the garden located in the hotel.





What's New

■ The Destination launches a solid action plan

Following the **White Paper on Sustainable Tourism**, which provides an overview of the tourism sector, The Destination has established a three-year action plan focusing on five areas of development:

- Raise awareness, educate, involve and strengthen the skills of stakeholders and partners by sharing best practices with those who are travelling for business or pleasure.
- Increase exposure by making consistent offers to customers before, during and after their stay.
- Control the environmental impact on tourist destinations by working with partners to devise ways of reducing the burdens of tourism (carbon footprint, consumption of resources, reduction of waste and food waste).
- Enhance tourism for all, and by all, by encouraging equity among stakeholders
- Measuring actions in a reliable way to assess the environmental impact and highlight tourism's contribution to the Monegasque economy.

• For further information, click here

■ What is The Destination's latest big commitment?

In an international context where tourism accounts for 8% of global greenhouse gas emissions each year, and could even increase by 25% by 2030 if action is not taken, the Monaco Government Tourist and Convention Authority (MGTCA) is doing its bit by implementing strong measures.

With the support of the <u>Energy Transition Mission</u>, the MGTCA is providing visitors and event organisers with two educational tools that will enable them to estimate their carbon impact in the Principality in just a few minutes.

It's fun and easy to use. There is plenty of advice throughout the questionnaire, and at the end, when the impact is estimated, alternative solutions specific to Destination Monaco are also suggested.

■ Your Monaco

Your Monaco is the "go-to" App for urban information. From planning projects, to history, via current affairs and traffic updates in real time, the site lists many useful interactive maps, such as the location of water fountains – for a drink or to refill your bottle for example – that of bikes, public ashtrays, heritage trees, etc.

• For further information, click here





Monapass

Available since May, Monapass is the Principality's all-in-one transport mobile-app. Monapass allows you to keep all your transport passes together (bus, Monabike, on-street parking) on your telephone. Extended Monaco's flagship app has also been updated to include new attractions such as the Grand Apartments of the Prince's Palace, H.S.H. the Prince of Monaco's Car Collection and the Oceanographic Museum! The application can be downloaded from both Android or Apple stores.

• For further information, click <u>here</u>

■ Whale Watching Monaco

The company offers responsible whales and dolphins sightings in the PELAGOS sanctuary. Sea trips can be organised for half or whole days.

• For further information, click <u>here</u>





FAQ

■ Where Do You Find Information and Tips on Responsible Tourism in Monaco?

The http://www.visitmonaco.com/en website provides information on sustainable tourism. There is also a specific tab dedicated to sustainable development. It lists all the actions being taken and offers travel advice, such as "The Responsible Traveller's Route", along with a carbon footprint calculator to help reduce the impact of your holiday.

■ What Solutions are there for Green Transport in Monaco?

With an area of 2km², Monaco can be explored on foot. It is, therefore, worthwhile opting to walk, the more so since a number of solutions are there to facilitate movement. For example, 80 elevators, 37 escalators and 8 travelators, allow you to go from point A to point B easily and save time!

Public transport centralised by Compagnie des Autobus de Monaco serves the entire territory in a sustainable way. The buses are powered by di-ester and the water-bus runs on electricity.

Among the most innovative, we must mention Monabike which is the bike hire system and Mobee, the electric vehicle version!

All information on green transport can be consulted in the <u>Monaco Malin</u> guide or on the <u>City Mapper</u> application.

■ Do "Made in Monaco" Products Exist?

Produced from bitter oranges, those which grow on the bitter orange trees which line the Principality's streets, <u>l'Orangerie</u> is the first premium bitter orange liqueur from Monaco. The Distillerie de Monaco offers other drinks at the moment, particularly a liqueur made from carobs, fruit of the carob tree, the national tree.

<u>Les Perles de Monte-Carlo</u> are oysters grown in the Port de Fontvieille which can be enjoyed in the restaurant of the same name or taken away, as you wish.

La Bière de Monaco is brewed on site, at the **Brasserie de Monaco** located at Port Hercule. Monaco's beer comes from organic malts and comes as lager, wheat beer, ale and seasonal versions! No need for transport, filtering, nor pasteurisation!

Starting with the classic **barbagiuàn**, a rissole stuffed with rice and chard that every visitor should try once, not to mention the famous socca and pissaladière at Chez Roger, for the





ultimate taste of the Côte d'Azur. For those with a sweet tooth, the Monegasque fougasse is the Principality's signature dessert.

If local experiences are what you seek, pique your curiosity with a visit to the **Chocolaterie de Monaco**, an institution founded in 1920 and the Official Supplier of H.S.H. the Sovereign Prince. Monegasque crowns, Prince's rocks, and other gianduiotti chocolates can be enjoyed on-site or purchased as gifts for friends and family.

Are Walking Tours Organised on the Theme of Sustainable Development?

On an occasional basis (during Monaco Green Days for example), the CRS unit of DTC organises tours and the Direction de l'Aménagement Urbain does the same for tours of some gardens.

The "Monaco Rando - Au cœur de ma ville" association offers guided pedestrian tours of Monaco by districts or themes.

■ What is the Tree Code?

To define the actions to be taken to manage and preserve the tree heritage of Monaco, all trees in Monaco have been recorded. Each tree has a number which is then listed in a document. On this list, some plants have earned the designation "heritage trees" (defined according to its circumference, rarity and history, etc.) and enjoy special protective measures.

Does the Principality Host Representative Events on Sustainable Development?

Thanks to the solid environmental policy conducted in the Principality and drawing on its international renown, Monaco is generally recognised as a venue for organizing events in connection with Sustainable Development. Together with the IPCC meeting which took place in 2019, Monaco is a true host country for responsible events.

For example:

- For Transport / Renewable Energy:
- The Salon Ever and the Monaco e-Prix in May,
- Monaco Energy Boat Challenge in July
- The REC (Electric Challenge Rally)
- Biodiversity:
- Monaco Blue Initiative and Monaco Ocean Week in March
- Rendez-vous aux Jardins in April / May
- The Fête de la Mer in July

Who are the Responsible/Sustainability Stakeholders in Monaco?





Institutions, associations, private and public stakeholders, the Principality relies on numerous stakeholders to reach its targets for energy transition and environmental protection.

As examples (a non-exhaustive list):

- <u>The Prince's Government</u> is pursuing a country-wide multi-layered environmental policy. While many departments are completely dedicated to it (Direction de l'Environnement, the Mission for Energy Transition), all ministries (Direction de l'Aménagement Urbain, Direction du Tourisme et des Congrès, etc.) are working with sustainability in mind.
- Monaco Government Tourist and Convention Authority has been working to make the Principality a more sustainable destination for several years now, in line with the Principality's environmental policy, established by Prince Albert II on his accession to the throne in 2005. A committee dedicated to Sustainable Tourism has been operating within the organisation since 2010, and recent events have prompted them to conduct a study into the destination's sustainability; this study has resulted in the White Paper on Sustainable Tourism, which outlines areas for improvement. The MGTCA has decided to establish a CSR unit to pursue and develop the recommended measures contained in the report.
- <u>The Town Hall of Monaco</u> has been committed for many years to a responsible approach to fighting waste in all its forms.
- <u>The Prince Albert II of Monaco Foundation</u> is working for environmental protection and to promote sustainable development on an international scale. The Foundation's activities are focused on three main fields: climate change and renewable energy, biodiversity, water and desertification.
- <u>Le Centre Scientifique de Monaco</u> specialises in studying the functioning of tropical and Mediterranean coastal coral ecosystems and their response to worldwide climate changes. Its research is essentially based on techniques ranging from molecular biology to ecology by biochemistry and microscopy.
- <u>L'Association Monégasque pour la Protection de la Nature</u> manages the protected marine areas of the Principality
- <u>The mission of Terrae</u> (formerly Terre de Monaco) is to establish urban agriculture, on roofs, buildings and balconies in Monaco while marketing the produce (all of which respect the values of organic farming and permaculture) from its production under its own label.





The Monegasque Tourist Sector: Whether in hotels, reception agencies and convention centres, restaurants, etc., sustainable development concerns us all. This is proven by the many registrations for labels and certificates (Green Globe, Green Key, Planet 21, ISO 14001, Committed Restaurants, Mr Goodfish, EVE, etc.), the constitution of Green Teams and the desire to act practically by entering a process of constant improvement.



Contact-us

Monaco Government Tourist and Convention Authority Athos Palace 2, rue de la Lüjerneta 98030 Monaco Cedex

Internet website: www.visitmonaco.com

Facebook: <u>@VisitMonaco</u>
Twitter: <u>@VisitMonaco</u>
Instagram: <u>@VisitMonaco</u>

LinkedIn: Monaco Government Tourist Authority

Contact: VisitMonaco.Content@gouv.mc

