

THE SUSTAINABLE EVENT MANAGER'S GUIDE



visit
MONACO
SUSTAINABLE TOURISM



CONTENTS

INTRODUCTION	p. 4
1 • THE IMPORTANCE OF MEASUREMENT - THE CARBON AUDIT	p. 6
2 • CHOOSE A LOW-CARBON MODE OF TRANSPORT Transfers to and from Nice Côte d'Azur airport Getting around in Monaco	p. 8
3 • ENSURE YOUR CHOSEN VENUE IS COMMITTED TO SUSTAINABILITY	p. 12
4 • ACCOMMODATION: STAY AT ECO-CERTIFIED HOTELS	p. 14
5 • EAT AT ENVIRONMENTALLY RESPONSIBLE RESTAURANTS	p. 18
6 • INCLUSIVITY AND ACCESSIBILITY	p. 20
7 • COMMUNICATION AND GOODIES	p. 22
8 • BOOST YOUR EVENT'S POSITIVE IMPACT	p. 24
9 • APPENDICES <ul style="list-style-type: none">◆ Labels and certificats available in Monaco◆ Sustainable event checklist◆ Five reasons to organise your sustainable event in monaco◆ Five tips for limiting your impact as a conference-goer	p. 26

THE SUSTAINABLE EVENT MANAGER'S GUIDE

As a Sustainable Tourism Destination, the Principality of Monaco and its tourism partners have a long-standing commitment to promoting Sustainable Development in everything they do.

H.S.H. Prince Albert II of Monaco has now set a national target of full carbon neutrality by 2050, and each of us has a part to play in achieving that goal. This means not just residents, private businesses and the public sector, but visitors too. All must act to mitigate negative impacts.

Tourism has a vital role in reducing the country's carbon footprint. The industry is often claimed to promote irresponsible economic growth.

The Monaco Government Tourist and Convention Authority is acutely aware of these issues. To address them, it has adopted a social and environmental responsibility policy and, with the help of its partners, produced a specific roadmap based on the **Sustainable Development Goals**.

The Monaco Convention Bureau provides invaluable support to the MICE industry and customers looking to adopt a sustainable approach.



The nature of its work means that the events sector deals essentially with temporary projects. From trade fairs to conferences and concerts, events of this kind tend to be logistically very demanding, requiring large amounts of equipment for a very limited period.

It's vital to consider the impact of your event well in advance. That's why this guide has been created, to help you identify the different sources of emissions and adopt a more sustainable approach.

SOME FACTS AND FIGURES

Based on current targets, CO2 emissions from tourist travel are expected to rise by 25% between 2016 and 2030. Those emissions will account for 5.3% of total human-made emissions in 2030 (up from 5% in 2016).

Source: UNWTO

According to figures from French environmental agency ADEME, on average, an event attended by 1,000 people uses:

- **100 kg of paper, equivalent to two trees and 30,000 litres of water**
- **200 KWh of energy, equivalent to three years of lighting with an energy-saving (15W) bulb,**
- **500 kg of waste, around the same amount generated by a French person in a year.**





You can also use the dedicated carbon emissions calculator created for the events industry by the Monaco Government Tourist and Convention Authority.

THE MONACO GOVERNMENT TOURIST AND CONVENTION AUTHORITY LAUNCHES ITS CARBON CALCULATORS

Tourism accounts for 8% of global greenhouse gas emissions every year, while the latest research by the World Tourism Organization shows that if solutions are not found, emissions could potentially rise by 25% from their 2016 levels by 2030.

To tackle this issue, the Tourist and Convention Authority took the decision to sign the Glasgow Declaration at the end of 2022, committing to adopt actions to reduce the Destination's carbon footprint.

With the support of the Mission for Energy Transition, the Tourist and Convention Authority has created **two educational tools for calculating the carbon impact of travel and events held in the Principality.**

Both calculators can be found on the official websites www.visitmonaco.com and monaconventionbureau.com, enabling visitors and event managers to estimate their carbon footprint in minutes. *

Deployed by the Monegasque firm Net0, the calculators are easy and fun to use. General tips and suggestions are provided throughout the questionnaire, and after answering all of the questions, users are shown a range of alternative solutions specific to Destination Monaco.

*The online carbon calculators are educational tools used solely to estimate your carbon impact. They are not designed to replace a proper carbon audit by a professional.

NB: The Monaco Convention Bureau has also signed up to the Linkeus "Ethical & Sustainable Charter" and the "Net-Zero Events" initiative.

- 1 - THE IMPORTANCE OF MEASUREMENT THE CARBON AUDIT



The carbon footprint can be measured, and there are specific calculators available.

A carbon audit is a way of measuring an event's carbon footprint, i.e. the quantities of greenhouse gases (GHG) emitted. This is very important, as GHGs affect climate change and can contribute to global warming. By carrying out a proper carbon audit, you can identify which aspects of your event generate most emissions, and find ways to limit your impact.

In recent years, a number of consultancies have been created in the Principality, capable of carrying out a carbon audit for you: A list of these firms can be found [here](#)



©Shutterstock

One low-carbon solution is to charter a private train. French rail operator SNCF offers an “Events” service, allowing event managers to hire one or more carriages or even a whole train to take attendees straight to Monaco railway station without stopping along the way. This is both a big time-saver, and provides privacy for your party.

ECO-FRIENDLY TRAVEL TO TRADE FAIRS: LUXE PACK 2023 PAVES THE (RAIL)WAY BETWEEN PARIS AND MONACO

The event’s organisers have chartered a special private train to take attendees from Paris to Monaco, on the morning of Monday 2 October 2023.

The ticket price for the six and a half hour direct journey also included breakfast, an eco-friendly lunch and onboard entertainment (massages, tasting sessions, presentations, etc.), exclusively for luxury packaging professionals.

For more information: <https://en.gouv.mc/Portail-du-Gouvernement/A-la-One-du-Portail/Eco-friendly-travel-to-the-trade-fair-Luxe-Pack-2023-paves-the-way-rail-between-Paris-and-Monaco>

IMPORTANT: Educate the people attending your event about the importance of sustainability, and give them details of all the soft mobility solutions available.

- 2 -

CHOOSE A LOW-CARBON MODE OF TRANSPORT



Transport can play a major role in the carbon footprint of an event, depending on the venue chosen

Depending on where you choose to hold your event, transport can quickly become the biggest component of your carbon footprint. However, there are solutions for reducing this “transport” impact.

If arriving from somewhere within four hours of Monaco, it is recommended to travel by train.

For longer distances, if you opt to travel by air, try to avoid connecting flights with layovers. More and more airlines are now using sustainable aviation fuels (SAFs) for environmental reasons. So it’s a good idea to compare before booking.

According to ADEME, (the French Agency for Ecological Transition) a 1000km TGV (high speed train) journey can emit up to 100 times less CO₂ than the same journey by plane.



TIPS

Don’t hesitate to use our carbon calculator. It will let you calculate the emissions generated by each of the different transport solutions possible.



Transfers to and from Nice Côte d'Azur airport

If your attendees require transfers from Nice airport, we recommend using:

The Nice AirportXpress bus

The bus service Zou ! Express 80 connects Nice and Monaco via the motorway in 30 minutes. The journey is direct with no changes. The bus stops at a total of nine locations in the Principality (Villa Paloma, Belgique, Place d'Armes, Princesse Antoinette, Monte-Carlo, les Spélugues, Grimaldi Forum Monaco, Sporting, Place des Moulins). <https://www.niceairportxpress.com/en/home>.

Average CO2 footprint for this journey: 1.96 kg per passenger (based on the Visit Monaco calculator).

If the bus is not for you, there is always the option of using taxi services or other hired chauffeur-driven vehicle providers, who are expanding their electric or hybrid fleets.

Train

Tram lines 2 and 3 run between Nice Côte d'Azur International Airport and Nice Saint-Augustin railway station, with free connections to Terminals 1 and 2 and the "Grand-Arénas" tram stop, located beneath the railway station itself.

There is a dedicated pedestrian lane which can be used to get from Terminal 1 to the station in just 7 minutes.

Monaco is then a 30-minute train ride away, with 40 services daily.

[Information for travelling to Monaco: by air \(from Nice Airport\) and by train.](#)

Getting around in Monaco

In Monaco, soft mobility is a key priority and numerous efforts are being made to meet the targets set by H.S.H. Prince Albert II of Monaco, which include achieving carbon neutrality by 2050.

A number of different soft mobility and intermodal solutions have been developed, to make getting around in Monaco easier.

The Principality has an area of just 2 km². The Congress Centre is within easy walking distance of your hotel. To encourage people to travel on foot, Monaco has:

- 80 public lifts
- 37 escalators
- 8 travelators

For cyclists, MonaBike is the public electric bike hire scheme. There are a total of 390 electrically-assisted bikes spread across Monaco, allowing everyone to take advantage of a unique experience. With a range of up to 60 km, these bikes can be recharged at one of the 42 charging stations dotted around the Principality.



Hybrid buses

The Principality's bus operator, CAM (Compagnie des Autobus de Monaco), runs efficient and environmentally-friendly services. Its buses run on B30 biodiesel fuel, which has been used widely since 1998, allowing fossil emissions to be reduced by up to 50% for the latest generation vehicles. A total of 22 hybrid buses have been put into service, and ten new electric buses were added to the fleet in 2022. These all-electric models generate 95% fewer emissions than a conventional diesel vehicle.

A fun and eco-friendly transport solution is the electric and solar-powered water taxi that ferries passengers across the port and links Monaco-Ville with the Casino.

Coaches

Tourist coaches and minibuses are available to hire from specialist companies. Before booking, we recommend checking their environmental credentials (eco-friendly driving style, vehicles that meet the latest CO2 emissions standards, etc.).

Electric taxis in Monaco

The Principality has a fleet of 25 electric taxis. These all-electric vehicles carry passengers around Monaco, and also to and from neighbouring towns from Beaulieu to Menton.

To book: 00 377 93 15 01 01



APPS FOR MAKING THE MOST OF INTERMODALITY**

Launched in 2021, Monapass is an all-on-one app. It lets tourists and those living and working in Monaco keep all of their travel passes (bus, Monabike electric bikes, on-street parking) in one place: their smartphone.

Citymapper is a free mobile app that guides users to their destination in real time. Proposed itineraries combine walking, electric bike hire schemes, buses, water taxis, trains, and car-sharing. The app also shows the availability of car parks in Monaco in real-time.

The Monaco Malin brochure contains details of all possible ways of getting around in the Principality. For every district of Monaco, it shows pedestrian paths, lifts, escalators, and travelators, electrically-assisted bike stations, and public transport links.

Tourist places of interest and healthcare institutions are also included, for easier travel.

**Using different modes of transport during the same journey



- 3 -

ENSURE YOUR CHOSEN VENUE IS COMMITTED TO SUSTAINABILITY



Choosing certified congress centres guarantees a certain level of commitment.

Opting for a venue with official certification guarantees a certain level of sustainability. A certified establishment has pledged to adopt measures aimed at reducing its footprint, especially when it comes to the amount of energy and water it uses, and the volume of waste produced.

These are important factors to take into account when planning your event, particularly as the Principality of Monaco has a strong anti- single-use plastics policy. Plastic bottles and straws, and disposable cutlery and plates are not permitted.

[You can read the relevant regulations here.](#)

The 2,500 m² of solar panels make the Grimaldi Forum the leading producer of solar energy in the Principality.

The Grimaldi Forum Monaco is both a congress centre and an eco-designed auditorium. Since opening in 2000, it has positioned itself as an event venue with a strong commitment to sustainability. The GFM was among the first congress and cultural centres in Europe to secure ISO 14001 environmental certification. Its actions are focused on six priority areas:

- Energy
- Water
- Selective sorting
- Green procurement
- Risk prevention
- Raising awareness

The Grimaldi Forum Monaco has made efforts to scale up its CSR policy. the venue is now ISO 20121 certified, which is connected directly to Corporate Social Responsibility.

We recommend letting your contacts know about your sustainability approach as early as possible, to enable them to suggest environmentally responsible, low-carbon solutions.

Here are some of the things you may want to consider:

- Responsible energy use
- Noise management if your event is likely to generate noise pollution
- Using sustainable equipment, for example:
 - Equipment and decorations hired on-site
 - Installations that can be dismantled rather than demolished
 - Using natural, recyclable, and eco-designed materials, such as seagrass or sisal for carpets, etc.
- Banning the use of plastic in decorations, and installing water fountains to avoid the use of plastic bottles
- Pooling deliveries to reduce carbon emissions. You may want to use the Monaco Logistique platform to help you.

QUICK REMINDER OF THE REGULATIONS

In Monaco, environmental protection is regulated by the “Environmental Code”. Under the law, event managers are responsible for ensuring waste is managed and sorted properly.

For more information: <https://legimonaco.mc/code/code-environnement@2023.05.13/>

The sanitation company Société Monégasque d’Assainissement (SMA) is in charge of cleaning public spaces, and collecting and processing waste.

SMA helps event managers to ensure their venues are kept clean and waste is collected. The aim is to guarantee that the event meets environmental performance standards by providing virtuous solutions.

HOW TO RECYCLE CARPETS USED FOR YOUR EVENT

The Grimaldi Forum sorts and recycles used carpets.

The Grimaldi Forum uses recyclable carpets supplied by an Italian company, which turns them into vehicle floor mats or plastic granules.



Most of the Principality's hotels have also signed up to the National Energy Transition Pact, and created their own in-house "Green Teams" with responsibility for sustainability issues.

CSR (Corporate Social Responsibility) is now ubiquitous and the Monegasque hotel sector will know exactly how to support you in your own sustainability approach.

Some of the most important measures taken by Monaco's hotel trade including installing solar panels and heat pumps, creating vegetable gardens and expanding waste sorting. For full details, [see here](#):



USEFUL INFORMATION

Opt for accommodation close to your event venue: with Monaco only 2 km² in size, everything will be within easy reach of your hotel. For those who need it, public transport is available.

TIP

Educate your attendees about the environmentally-friendly actions they can take when staying in hotels or visiting the congress centre, e.g. by reminding them how to use the air-conditioning or heating in rooms, replacing towels and bed linen, etc.

EXAMPLES OF BEST PRACTICES IN THE PRINCIPALITY'S HOTELS

Hotel de Paris Monte-Carlo

The Hôtel de Paris Monte-Carlo's environmentally and socially responsible corporate policy is visible in everything the establishment does, every day. It signed the energy transition pact in March 2018 and was awarded Green Globe certification in March 2019, clearly demonstrating its commitment.

As far back as 1987, Chef Alain Ducasse was already serving dishes made exclusively with seasonal, locally-sourced produce, in line with his nature-based culinary philosophy.

Hotel Hermitage Monte-Carlo

In March 2019, the hotel created a 400 m² vegetable garden in Beausoleil, in a small area of greenery nestled between the hillside and the sea.

The Mediterranean sun and rain ensure the fruits and vegetables planted are packed with all the vitamins and minerals needed for organic permaculture. They are then used exclusively for the menu at the Michelin-starred "Pavillon Monte-Carlo" restaurant.

Monte-Carlo Bay Hotel & Resort

Water and energy are treated as vitally important issues at this luxury resort.

For example, the Monte-Carlo Bay Hotel & Resort has reduced its energy use by 30% in just eight years, a feat achieved partly by installing roof-mounted solar panels in 2019 to generate 160 MWh annually! The Group also sources clean energy (98.5% of the electricity it uses is supplied under special contracts guaranteeing it comes from renewables), and offsets the gas it uses. Finally, the resort has reduced its water consumption by 35% in ten years.

Monte-Carlo Beach

In 2006, the tiny peninsula of La Vigie was classed as a sanctuary by the French bird protection league, the LPO, to help conserve local biodiversity.

In 2023, the sanctuary was expanded, doubling in size to include the Villa "La Vigie".

In 2021, an artificial reef was created to act as a biodiversity-positive breakwater, protecting the beach and allowing marine wildlife to flourish.

In 2023, the resort's water sports base went green, switching from using conventional fuels to electricity.une base nautique green/électrique.

- 4 -

S T A Y A T
E C O - C E R T I F I E D
H O T E L S



Choosing a certified hotel guarantees a certain level of commitment

Hotels with environmental certification meet stringent criteria in terms of reducing not just energy and water use, but the amount of waste generated. They are also committed to combating food waste and promoting biodiversity.

In Monaco, the hotel industry attaches special importance to sustainable development.

More than 80% of rooms having some form of environmental certification, under schemes including Green Globe, Green Key and Planet 21.

Fairmont Monte Carlo

As a signatory to the National Energy Transition Pace, the Fairmont Monte-Carlo works daily to save resources, sort waste, and optimise the way it uses water and energy (the Fairmont has four heat pumps to generate energy and run the hotel's air-conditioning and heating).

The hotel banned single-use plastics in all rooms and dining areas in 2023.

Columbus Monte-Carlo

In line with regulations banning single-use plastics, the hotel has decided to stock its minibars with cans of water, rather than bottles. It is also dedicated to combating food waste.

Its restaurant, Tavolo, has been awarded the "Responsible Restaurant" label by the Prince's Government, in recognition of its environmentally-friendly methods and commitment to continuous improvement.

The restaurant has pledged to source products locally, to reduce and sort waste, and takes active steps to cut the amount of food wasted.

All the dishes on the menu are made using fresh, seasonal produce from the area, and diners can ask for a "Little Box" to take home their uneaten food, or even bring their own container with them!

Métropole Monte-Carlo

The complex has five marine heat pumps that draw water directly from the Mediterranean Sea. This special system transfers heat energy from a low temperature environment (cold source) to a high temperature one (hot source).

Using the "SMART+" programme introduced by SMEG and subsidised by the Monegasque State, the hotel's energy use is audited regularly.

The Métropole has also chosen to build its procurement strategy around locally sourced products from carefully selected suppliers and subcontractors with suitable green credentials, who share the same values. Some 90% of the hotel's suppliers are located within a radius of 70 km. An environmental charter is sent to each supplier. The aim of this approach is to inform them about the hotel's actions and gauge their level of environmental commitment.

For meetings and conferences, the Métropole Monte-Carlo proposes to donate decorations to be re-used or recycled after the event is over.

Novotel Monte-Carlo

The hotel is part of the Accor Group, and shares its parent organisation's strong CSR policy.

For example, the hotel organises selective sorting awareness sessions for cleaning and housekeeping staff in collaboration with the Monegasque sanitation company SMA.

It also has a vegetable garden managed by Terrae.

Located on the roof terrace, it provides the kitchens with organic local and season produce.

Méridien Beach Plaza

The hotel has held "Clé Verte" or Green Key certification for its sustainable development policy since 2011.

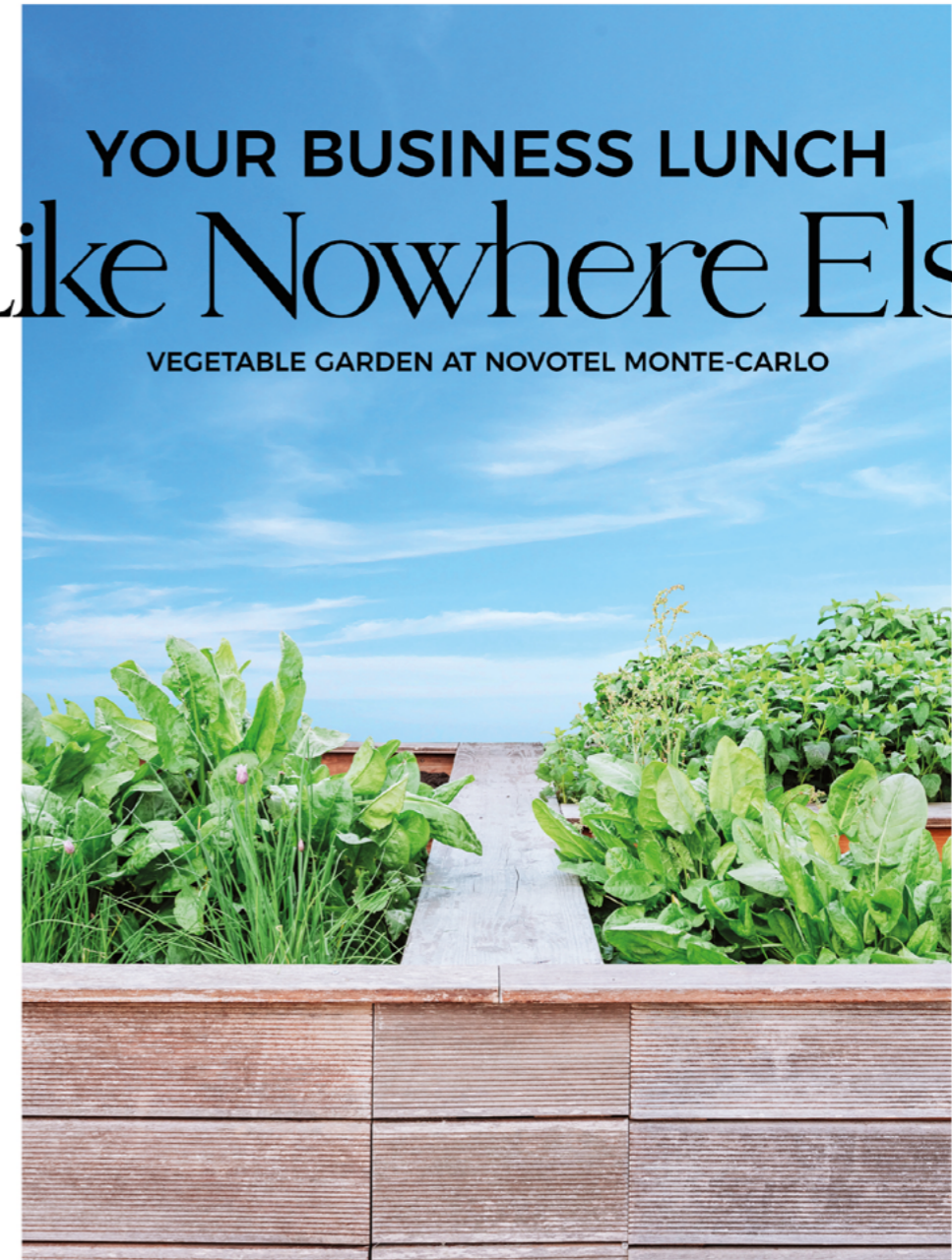
Today, its actions range from training staff in environmental issues to a strong sustainable procurement policy.



visit
MONACO
CONVENTION BUREAU

YOUR BUSINESS LUNCH Like Nowhere Else

VEGETABLE GARDEN AT NOVOTEL MONTE-CARLO



YOU MIGHT NOT REMEMBER DAYS.
YOU REMEMBER MOMENTS.

#LIKENOWHEREELSE





- 5 -

EAT AT ENVIRONMENTALLY RESPONSIBLE RESTAURANTS



There are a number of factors to consider when making a commitment to a more responsible catering.

SOME FACTS AND FIGURES

1 kg of beef = 27 kg CO2e and requires 14,400 litres of water
 1 kg of chicken = 6.9 kg CO2e and requires 4,330 litres of water

When committing to a more responsible and sustainable approach to food, there are several factors to consider: the type of supplier, the energy and raw materials used to produce ingredients, and the distance from farm or factory to plate. It is also important to address food waste, which remains a major issue for the events industry. The problem appears to be largely due to a fear of not having enough, which can lead event managers to order much more than is really needed.

SO IT'S VITAL TO ADOPT A HOLISTIC APPROACH!

Enlist the help of professional chefs and caterers with putting together menus. They are increasingly used to handling these kinds of requests, and can suggest low-carbon menus and adjust portion sizes.

Caterers and restaurants have opted for a responsible approach, and many establishments now use mainly fresh and seasonal, or in some cases organic produce. Some even have their own fruit and vegetable gardens.

Chefs will be happy to listen to your concerns and take into account your requests (e.g. by suggesting low-carbon, vegan, or allergen-free menus) and dietary requirements.

Thanks to regulations restricting single-use plastics in the Principality of Monaco, waste is now being reduced. In addition, more and more Monegasque restaurants and caterers are obtaining official certification as a hallmark of their green credentials.



Le label Mr. Goodfish

Mr. GoodFish, for instance, is a European programme aimed at raising awareness among the public and industry professionals about sustainable consumption of seafood products. The Mr. Goodfish is a guarantee of quality for all consumers. It can currently be found in France, Spain, Monaco, Italy, and soon other countries. The intention is to alert the fishing industry and consumers to the fragility of our marine ecosystems, by offering simple and positive solutions. If each French person ate a type of fish recommended by Mr. Goodfish just once a year, some 18,000 tonnes of endangered species could be spared.



Le label "Restaurant engagé"

The "Responsible Restaurant" label: in February 2019, the Department of the Environment launched the Responsible Restaurant scheme for restaurants and takeaway food outlets. Like the Responsible Trader label, the Responsible Restaurant label aims to highlight the best practices employed by restaurant owners in the Principality of Monaco. Reducing plastic waste, sorting and combating food waste are key to this initiative. The label is awarded by the Responsible Trading team and partner organisations receive personalised support.

Since 1 October 2020, labels have been geolocated via [the YourMonaco app](#).

For a full list of certified responsible traders and restaurants, [see here](#).



- Opt for local and seasonal products
- Reduce your consumption of meat and dairy (while it's hard to eliminate them completely, you can start by reducing portion sizes and not including them in every meal).
- If possible, go organic.
- Keep food waste to an absolute minimum by adjusting portion sizes and aiming for quality over quantity. Check with your provider to see what anti-waste solutions are possible.
- Check that your provider uses sustainably sourced seafood products (e.g. Mr. Goodfish, and similar labels)
- Avoid menus with too many options.
- Take into account allergies and other dietary requirements (kosher, halal, etc.).
- Opt for products with little packaging.
- Avoid using plastics by providing water fountains, and re-usable water jugs and glasses.



Your events must be accessible for all!

Here are some key points to consider:

- Are the proposed modes of transport and venues accessible for persons with disabilities or reduced mobility?
 - ⇒ Remember to check this when visiting potential venues and don't be afraid to ask to see the different entrances.
 - ⇒ The Monaco Government Tourist and Convention Authority has produced a brochure about accessibility. Don't hesitate [to download it](#).
- Signage: can the information be understood by all?
 - ⇒ Will you need interpreters? Will you require any special equipment? Signs in braille, for example?
- Do the menus take into account all types of allergies and dietary requirements?
 - ⇒ If there is a buffet, make sure it can be accessed by disabled attendees.



- 6 -

INCLUSIVITY AND ACCESSIBILITY



Having a proper diversity and inclusivity policy is important, as it can help guide your decision-making and ensure these issues are properly addressed when organising events.





- 7 -
COMMUNICATION
AND GOODIES



The idea is not to order more than you need, but instead to keep things reasonable and use as little as possible.

Every year, advertisers invest nearly €31 billion (source: France PUB 2022), but don't forget the impact that the distribution of goodies can have in terms of production, delivery and distribution.

Good old-fashioned common sense is what's needed!

- ⇒ If you don't need it, don't buy it.
- ⇒ Avoid excessive packaging if you can, or at least ensure the packaging can be donated, recycled, or re-used after the event.



HANDY TIP

one way of minimising waste is to hold on to items and re-use them later. Think about upcycling! The aim is to make new products from old used ones (such as cover sheets, banners, etc.). For example, the Monaco Government Tourist and Convention Authority has adopted a process for re-using its old cover sheets and tarpaulins. They are handed over to a specialist company, which transforms them ready for a new lease of life!

- ⇒ Go paperless and consider using alternative means of communication.
 - ◆ You could, for example, create an app for attendees coming to your event and send them the programme in digital format.
 - ◆ Why not set up an online ticket office and issue e-tickets that attendees can download to their smartphones?
- ⇒ To ensure your goodies are relevant, you should ask the following questions:
 - ◆ Can they fit in a suitcase easily?
 - ◆ Are they made locally from recyclable and/or recycled materials?
 - ◆ Also, try to determine exactly how many you need.
 - ◆ And avoid plastic goodies wherever possible.



TIPS

Tips: Your goodies don't necessarily have to be physical items!

For instance, the Oceanographic Museum offers the chance to sponsor a fish: <https://musee.oceano.org/en/2021/06/23/sponsor-a-fish/>

Monaco has adopted a strong policy aimed at combating single-use plastics: Here are some things that are not permitted at your event:

- ⇒ Single-use plastic bags
- ⇒ Plastic confetti
- ⇒ Single-use plastic tableware (straws, cutlery, plates, cups, etc.)
- ⇒ Releasing balloons and sky lanterns

Source: Department of the Environment Guide to Sustainable Events in the Principality



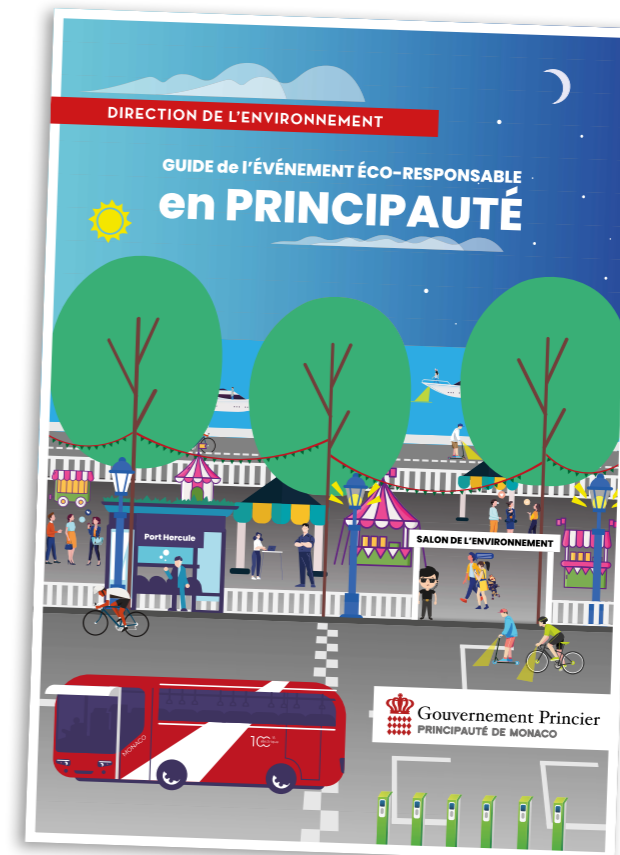


©BVergeley

Your event can leave a sustainable and positive impression

- ⇒ Organise CSR activities around your events, by enlisting the help of a specialist agency:
- ⇒ If possible, try to incorporate a social element into your event, to generate a “positive” impact, not just among the people attending, but with the wider community too. If you are holding a congress type event, why not invite students to some of the conferences, depending on the themes dealt with? Or you could invite attendees to take a guided tour, to showcase the local heritage and promote engagement with the community.
- ⇒ Remember to inform your attendees about environmental issues (recycling, emissions, soft mobility, and so on.)
 - ◆ Encourage them to calculate their carbon footprint with our personal calculator.
- ⇒ Communicate about your best practices!
- ⇒ Measure your results and improve year on year. Share your achievements in your communication media. Use local businesses! The circular economy is not just about the environment. It generates important social benefits too.

The Guide to Sustainable Events in the Principality, published by the Department of the Environment, is an invaluable companion to this guide and contains a wealth of information about organising green events.



- 8 -

B O O S T YOUR EVENT'S POSITIVE IMPACT



Take into account the local environment of your event.

Organising an event is an opportunity to create a positive dynamic beyond the event itself.



- 9 -

APPENDICES



To learn more...

Need a quick reminder or additional advice?
Find our annexes here.

We wish you a wonderful, responsible event
in the Principality.

The CVB and the CSR Department of the Tourism
and Convention Board

are at your disposal to help you
with your project.

List of sources:

Source ADEME Event Waste: <https://communication-responsable.ademe.fr/evenementiel/eco-concevoir-un-evenement/les-impacts-de-levenementiel>

UNWTO report on transport-related emissions in the tourism sector: <https://www.e-unwto.org/doi/epdf/10.18111/9789284416660>

LABELS AND CERTIFICATS AVAILABLE IN MONACO



The "Responsible Restaurant" label identifies eateries committed to an ecologically, economically and socially responsible approach. It is a sign that the restaurant has adopted best practices to reduce the use of plastic, sort waste, and fight food waste.



BREEAM (Building Research Establishment Environmental Assessment Method) is a British standard. Created in 1986, it is used to assess the environmental performance of buildings.



Mr. Goodfish is a European programme aimed at raising awareness among the public and industry professionals about sustainable consumption of seafood products. The Mr. Goodfish logo is a hallmark of quality for all consumers. It can currently be found in Italy and Monaco, and soon other countries. The intention is to alert the fishing industry and consumers to the fragility of our marine ecosystems, by offering simple and positive solutions. If each French person ate a type of fish recommended by Mr. Goodfish just once a year, some 18,000 tonnes of endangered species could be spared.



The Green Key certificate is the leading standard for excellence in the field of environmental responsibility and sustainable operation within the tourism industry. This certificate represents a commitment by businesses that their premises adhere to the strict criteria set by the Foundation for Environmental Education. Green Key is eligible for hotels, hostels, small accommodations, campsites, holiday parks, conference centres, restaurants and attractions.



Green Globe is an international sustainable tourism label specifically designed for travel and tourism professionals. It is recognised by the World Tourism Organization and the World Travel and Tourism Council (WTTC). It applies to all tourism organisations and companies, and covers all aspects of corporate social and environmental responsibility.



Standing for "Espace Végétal Ecologique" or Ecological Plant Space, this certification is awarded by the standards body Ecocert.



Planet 21 is a programme run by the Accor Group. It is founded on engagement with four key categories of stakeholders: the group's people, guests, partners, and local communities, and addresses two important issues, namely food and buildings.



ISO 14001 sets out the criteria for an environmental management system and can be certified to. It maps out a framework that a company or organisation can follow to set up an effective environmental management system.



ISO 9001 sets out the criteria for a quality management system (QMS). It is the only standard in the ISO 9000 family that allows certification (although this is not mandatory).



ISO 20121 offers guidance and best practice to help you manage your event and control its social, economic and environmental impact.

SUSTAINABLE EVENT CHECKLIST

We recommend that you use this to-do list to quickly visualise the CSR actions that you should take into account for your event.

CARBON FOOTPRINT

Use the Visit Monaco carbon calculator to get an initial estimate of my event's carbon footprint
 Arrange for a carbon audit by a professional consultancy.

MODES OF TRANSPORT

Encourage visitors to use low-carbon modes of transport:

 To travel to Monaco
 To get around in Monaco itself

EVENT VENUES

Analyse the labels and commitments of the different venues available to choose the right one for my event
 Inform my contacts about my CSR approach, and ask them to show me their low-carbon, sustainable solutions

ACCOMMODATION

Opt for accommodation close to my event venue or with easy public transport access
 Educate my attendees about best practices to adopt when staying in hotels (air-conditioning, fresh linen, etc.)

FOOD

Order sustainable products from my caterer (low-carbon meals, local and/or certified products)
 Order the right quantities and liaise with local charities to distribute uneaten food

INCLUSIVITY AND ACCESSIBILITY

Ensure my event is accessible for people with reduced mobility and set up suitable signage
 Arrange for interpreters at my event

COMMUNICATION AND GOODIES

Go paperless and re-use or recycle communication media
 Ensure my goodies are relevant (easy to transport, used frequently, etc.)

FIVE TIPS FOR LIMITING YOUR IMPACT AS A CONFERENCE-GOER


1

USE A LOW-CARBON MODE OF TRANSPORT TO REACH MONACO

- Take the train instead of the plane, if possible.

If not, use public transport to travel between Nice airport and Monaco:


- By train, from Nice Saint Augustin railway station (40 minutes).
- By bus, via line 80 which runs between Nice and Menton and stops at nine locations in the Principality.

 For more information about eco-friendly ways of travelling to the Principality, click [here](#).

2

USE SOFT MOBILITY TO GET AROUND IN MONACO

- Monaco is a country of just 2 km², with everything in walking distance (map available [here](#)).
- Seven bus lines are available, plus a solar-powered water taxi.
- A fleet of electric bicycles and cars is available via the public sharing scheme (for more details, click [here](#)).
- There is a taxi network for journeys in Monaco or to neighbouring towns, including a fleet of 26 electric taxis.

 For more details, click [here](#).

3

CHOOSE YOUR HOTEL BASED ON ITS GREEN CREDENTIALS

- Opt for hotels with eco-certification that take measures to limit their environmental impacts (for more details, click [here](#)).
- Support the hotel's efforts by making careful use of certain services such as air-conditioning or fresh towels and bed linen.

4

EAT AND DRINK RESPONSIBLY

- Choose restaurants serving local, seasonal produce.
- Look out for labels like Mr. Good Fish or Responsible Restaurant that guarantee restaurants' environmental commitments.

 For more information, click [here](#).

5

LIMIT THE AMOUNT OF WASTE YOU PRODUCE


- Carry a re-usable water bottle to reduce the need for single-use products.
- Only accept goodies if they provide genuine added-value and won't just be thrown away.
- If you are a smoker, discard your cigarette butts in the ashtrays provided or carry your own pocket ashtray.

FIVE REASONS TO ORGANISE YOUR SUSTAINABLE EVENT IN MONACO

1

AN EASY-TO-REACH DESTINATION


- A railway station in the centre of the city.
- A destination just a 40-minute train ride from Nice airport.
- Bus services from Nice or Menton, stopping at several locations around the Principality.

 For more information about eco-friendly ways of travelling to the Principality, click [here](#).

2

MONACO: THE 15-MINUTE CITY COMMITTED TO SOFT MOBILITY

- A 2 km² country where everything is within easy walking distance (map available [here](#)).
- Seven bus lines (hybrid and electric vehicles) available, plus a solar-powered water taxi.
- Numerous electric bicycles and cars available via the public sharing scheme (for more details, click [here](#)).
- A taxi network for journeys in Monaco or to neighbouring towns, including a fleet of 26 electric taxis.

 For more details, click [here](#)

3

ENVIRONMENTALLY CERTIFIED HOTELS AND RESPONSIBLE RESTAURANTS

- More than 80% of hotel rooms are environmentally-certified (Green Globe, Green Key, Planet 21, etc.).
- 97% of rooms are covered by the National Energy Transition Pact.
- Urban agriculture is being developed, providing local, seasonal produce.
- Numerous establishments with the "Mr.Goodfish" label (dedicated to protecting marine diversity).
- Solutions to combat food waste, such as "La Petite Boîte" and "Ecoslowasting".

4

RESPONSIBLE CONGRESS CENTRES, AUDITORIUMS, AND CONFERENCE HALLS

- The Grimaldi Forum Monaco is committed to reducing energy consumption and using green electricity, with solar panels and a connection to the local marine thermal energy system for heating and air-conditioning.
- Other venues are also connected to the marine thermal energy network and/or generate part of their electricity using solar panels.

5

A DESTINATION FOCUSED ON SOCIAL AND ENVIRONMENTAL RESPONSIBILITY

- The Principality has targeted carbon neutrality by 2050 and aims to cut GHG emissions by 55% from their 1990 levels by 2030.
- 75% of the country's electricity comes from renewables.
- A white paper on sustainable tourism has been produced, followed by the adoption of a social and environmental responsibility strategy.
- Social and societal impacts are taken into account with the aim of developing tourism for all and by all (accessibility for persons with reduced mobility and more inclusive events).



Monaco Government Tourist and Convention Authority

2, rue de la Lùjèrneta

98030 Monaco Cedex

Tel. : +377 92 16 61 16

www.visitmonaco.com