

Monaco - July, 30th 2020

## « MONACO SAFE » MOVIE

To mark the launch of the "*Monaco Safe*" label, the **Monaco Government Tourist and Convention Authority**, the **Department of Health and Social Affairs**, and **Monaco Welcome Office** presented a new film at the Novotel Monte-Carlo, to promote the Principality as a safe and worry-free destination during the health crisis. The film shows all of the measures we have taken in the Principality to guarantee the health and safety of our visitors.

The "*Monaco Safe*" label certifies that an establishment has complied with all of the essential health and safety criteria laid down by the Monegasque Government to combat the spread of the Covid-19 virus, and protect the health and well-being of residents, workers, customers and visitors. To foster a climate of confidence and help everyone feel as safe as possible, the health authorities carry out frequent spot checks, making sure the required protocols are being properly followed. The "*Monaco Safe*" film, which looks at a trip to the Principality through the eyes of a customer or guest, highlights the main measures taken in terms of transportation, hotels, restaurants, shops, casinos, conference centers, concert halls, beaches and wellness establishments. The film is designed to promote Monaco as a tourist destination, with the Principality's authorities keen to send a reassuring and caring message, while also strengthening Monaco's image and reputation as one of the safest places to visit this summer.

Fully committed to protecting the interests of its economy, particularly the sectors dependent on tourism, the Monegasque State works tirelessly to showcase the tremendous appeal and excellence of Monaco, including during the current period of uncertainty owing to the health crisis.

### **Monaco Government Tourist and Convention Authority**

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